



PRESS RELEASE

For Immediate Release

November 1, 2011

Rinox Pavers, USA
23 Quarry Road - Douglassville, PA 19518
www.rinoxpavers.com
info@rinoxpavers.com
1-866-99-RINOX

Rinox Pavers Launches Improved Idea Center on Website

Rinox Pavers, LLC, manufacturer of high-quality patio pavers, retaining wall block and masonry products, recently launched a new Idea Center upgrade on its website – www.rinoxpavers.com – to better showcase some of the best Rinox hardscape creations to inspire homeowners, contractors and design professionals, and further close the gap between ideas and the products and tools necessary to make them a reality.

The new Idea Center is broken out into an expanded list of project categories, helping you easily find the application type you are interested in. Category listings include: [patios](#), [pools](#), [retaining walls](#), [walkways & entrances](#), [pillars](#), [fire pits](#), [driveways](#), [permeable pavers](#), [borders & edging](#) and [other creative usages](#). Within each category, you will find Rinox paving stones, retaining wall block, or masonry products used in commercial or residential applications, which add functionality and curb appeal. From simple walkways to expansive outdoor living spaces, the pavers and retaining walls add a touch of elegance and value.

In addition, the new Idea Center now features an expanded collection of project galleries displaying multiple images of the same hardscape, allowing you to see the beauty of Rinox Pavers from every angle. These project galleries aim to inspire and aid in envisioning improvements to your own landscape. Additionally, the larger, more detailed images provide a clearer view of the distinct characteristics and differentiating features within the Rinox line of products. It has never been easier to choose the perfect product for your hardscape design. The improved functionality allows for easier web browsing, with each project gallery displaying every paver and retaining wall product used, and linking directly to product pages for that item.

Along with the new Idea Center upgrades, each Rinox product page is now directly linked to all of the Idea Center galleries that feature that product. This is a great tool for users to see many applications and usages of a specific product, in one consolidated location.

Rinox Pavers' website is still the place to go for homeowners, contractors and design professionals to learn more about pavers, retaining walls and masonry. In addition to gaining inspiration from the new Idea Center, homeowners can request a [free estimate](#) or locate an [authorized Rinox dealer](#). [Free catalogs](#) are also available upon request through the site. Contractors can learn more about the benefits of the Rinox [Preferred Contractors Program](#) and

fill out an online [application](#). Architects and engineers can access [construction drawings](#), technical specs, and other tools necessary to create eye-popping projects.

Please visit www.rinoxpavers.com and take a moment to navigate the new and improved Idea Center for yourself.

About Rinox:

Rinox Pavers is an industry leading manufacturer of concrete paving stones, patio pavers, retaining wall systems, landscape block and [masonry products](#), and has continued to make dreams come true in private homes and commercial settings throughout the Northeast United States and Eastern Canada. Rinox distributes their material through [authorized dealers](#) from their Pennsylvania facility to New York, New Jersey, Pennsylvania, Delaware, Maryland, Washington D.C., North Carolina, Virginia, and West Virginia. Rinox proudly displays their hardscape materials at local outdoor showrooms and offers [instructional classes](#) for the do-it-yourselfer. For those interested in having a contractor quote a backyard patio, pool deck, driveway, walkway or other hardscape project, please contact us at www.rinoxpavers.com or call 1-866-99-RINOX.

###